

**Becky Jollensten**  
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**Objective**

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A position in graphic design that will utilize my artistic and business sense

**Freelance Work**

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- getmembers.com., November 2006 - January 2007 - Direct Mail postcard and flyer design, layout and typesetting
- Stag-Parkway, Inc., September 2006 - October 2006 - Catalog layout and typesetting and logo design
- Whitman Publishing & Dalmatian Press May 2006 - August 2006 - Created a College Football coffee table book and many children's books from design concept to completion.
- David Bragg Real Estate Team, May 2006 - Created newspaper ads and real estate showcase listings for publications
- Vanity Fair Intimates, Apr 2006 - Created Lingerie style reference catalog
- ICCV2, Nov 2005 - Created web banners and advertising for comic book industry trade convention
- Pic Fix, Oct 2005 - Performed major photo retouching for wedding photos

**Work Experience**

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**x3creative, Smyrna, GA**

**Apr 2007 - Dec 2007**

**Graphic Designer**

- Created layout and design for signage, advertising, direct mail and promotional items in a fast paced, deadline oriented environment
- Worked with many clients in different industries to create retail signage solutions that combined brand identity for the retailer and advertising for their clients
- Performed pre press production on internal and external files for retailers

**White Wolf Publishing, Stone Mountain, GA**

**Sept 1999 - Sept 2005**

**Art Director, Graphic Designer**

- Created layout and design for fiction and game books, as well as collectable card games, board games, and package design in a fast paced, deadline oriented environment
- Art Directed over 50 projects, working with artists and designers to create ground breaking appearance and brand identity
- Worked with domestic and international printers to create new pre press and paperless workflow
- Created unique illustration and design solutions using multimedia and computer design.
- Experience creating magazine articles and ads, as well as t-shirts, mouse pads, posters and other marketing materials
- Created new alternative solutions to workflow processes using new and emerging technology

**4anything.com, King of Prussia, PA**

**Aug 1996 - Aug 1999**

**Lead Designer**

- Created web graphics, banner ads, interface, brand identity and overall design for internet search portal
- Created print graphics, presentations, brand identity, and marketing materials for parent corporation
- Worked with clients and sales to create graphics and code for over 80 stand alone web sites for sister companies
- Supervised other designers in a multi-platform, deadline oriented environment

**Education**

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Temple University, Philadelphia, PA

Sept 1994 - Dec 1996

University of the Arts, Philadelphia, PA

Sept 1993 - May 1994

McLean High School, McLean, VA

Sept 1989 - June 1993

**Special Skills**

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Adobe Photoshop, InDesign, Acrobat, Distiller, Illustrator CS3, and older versions including PageMaker and ImageReady  
Quark XPress  
Enfocus PitStop Pro  
Printergy Refiner  
Macromedia Freehand and Dreamweaver  
Various HTML coding programs.  
Microsoft Word, Xcell, Entourage  
Extensive knowledge of graphic technology, and software interaction  
Achieving outstanding results with nominal resources under a deadline.  
Macintosh System 9.x and OSX trouble shooting and repair.  
Digital Artist and Photographer