

Scenic City Half Marathon, 5k & Charity Challenge

Charity Application

Charity Name: _____

Contact Person: _____

Title: _____

Address: _____

Email: _____

Phone: _____

Fax: _____

What type of organization are you? Example- 501 (c) (3).

What is your mission statement?

Have you used a running race as a fundraiser in the past? If so please provide a few details from the event; date, distance, total runners, etc.

Will you have one in 2008 that is exclusive for your organization? If so, when, where and what is it called?

Can you meet the obligations described on page three?

Why would your organization be a good beneficiary for this event?

Why would your organization be a good partner for the Chattanooga Track Club?

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Charity Obligations

1. No other fundraising comes from a running/racing event that your organization manages or is the main beneficiary in 2008. Non-timed walking events excluded.
2. Minimum of 10 volunteers to be assigned at CTC discretion. This could increase as the amount of participants over 200 registers for your organization, with a maximum of 25. More than 25 are welcomed but not required. For example, if you have 300 sign up then you would be responsible for having 15 volunteers also sign up. Each volunteer will be required to give at least 4 hours of service.
3. Even though it serves in the not-for-profit own best interest to market and promote the event and to get participants, the CTC still requires and will assist the organization to promote this event effectively. Less than 50 participants or lack of promotion could result in not being selected as a beneficiary for the following year. Also, not having the minimum amount of volunteers (see paragraph 2 for calculations) sign up or complete their service could result in future exclusion.
4. Awards will be presented to the not-for-profit with the most participants, the most volunteers, the most money raised overall and by an individual. Also, the most raised individually for each participating not-for-profit will be recognized.
5. Each selected not-for-profit will be able to raise funds in these ways. For each registered participant that chooses your charity (they will have to choose one and only one) the organization will receive \$5 (half marathon). Also for each registered participant and volunteer will also have the opportunity to raise money individually for his or her chosen charity through an online giving campaign. We will be able to keep track of how many participants, volunteers and how much money was raised for each charity.
6. For instance if the not-for-profit had 50 participants and 10 volunteers that raised on average \$50, you would have generated \$3,250 ($50 \times \$5 = \$250 + 60 \times \$50 = \$3,000$) for your inclusion into this event, less applicable fees.
7. Initial set-up cost for registration and online giving is \$2,200. We are seeking 20 partnering organizations at a cost of \$100 for each one to pay for this fee.